

## 2024 IFEC SCHOLARSHIP APPLICATION

### FACTSHEET

Please read these facts carefully before submitting your application.

The application is on pages 3 - 5

#### Eligibility:

- A combination of your work experience and current and past education should indicate that **you are preparing for a career in writing or public relations within the foodservice or food and beverage industry. This is a key requirement.**

#### Examples of careers IFEC wishes to encourage through its scholarships:

- **Journalist** specializing in foodservice or food and beverage
  - **Public relations** practitioner for restaurants, foodservice management companies, food or beverage producers, food marketing boards or culinary schools
  - **Food photographer or food stylist** working with food, beverage or foodservice accounts
  - **Consultant and freelance writer providing marketing communications** services for food, beverage or foodservice clients
  - **Communications specialist promoting and/or writing about nutrition** as it relates to foodservice, food or beverage
- Careers that **do not** fit this niche include:
    - Chef
    - Chef-instructor
    - Caterer
    - Restaurateur
    - Hotelier
  - **Examples of studies and work experiences considered applicable:**
    - **Food and foodservice studies:** Culinary arts; hotel, restaurant and institutional management; hospitality management, dietetics, nutrition, food science and technology, and related
    - **Communication studies:** Journalism, public relations, mass communication, English, broadcast journalism, marketing, photography, graphic arts, and related
    - **Work experience:** Restaurants and other foodservice outlets; food or beverage companies and suppliers; print, broadcast and electronic media; public relations, advertising, and marketing communications
  - If you have any question about applicable areas, please email us at [ifec@ifeconline.com](mailto:ifec@ifeconline.com) before submitting an application.
  - You must be a full-time or part-time college student enrolled as of March 15, 2024, working toward an associate's, bachelor's or master's degree. Enrollment must be in an accredited post-secondary educational institution in the U.S. Expected graduation date must be no earlier than January 1, 2025.
  - You should have a strong academic record, good character references and demonstrate financial need.

## 2024 IFEC SCHOLARSHIP APPLICATION

**Students attending high school as of March 15, 2024 are not eligible.**

### **Application requirements:**

- Only completed and typed application forms will be considered.
- An official transcript of your current or last year of study must be included with your application or sent directly from the institution. You can send an unofficial transcript with your emailed packet and have an official one sent directly. If possible, scan an official transcript with your application.
- Two letters of recommendation from a supervisor, teacher, advisor or other food/foodservice or communications professional familiar with your skills must be included with your application.
- Essay questions may be answered on a separate page.
- Applications must be emailed by midnight PST March 15, 2024. The application, essays, letters of recommendations and transcript should be combined into one PDF document.

### **Awards selection:**

The number and amounts may vary. In recent years, four to six awards in amounts of \$1,500 to \$4,000 have been granted. A committee made up of members of the International Foodservice Editorial Council (IFEC) reviews the applications and selects the winners. Scholarship recipients are notified by mid-July.

### **About IFEC:**

IFEC is a non-profit membership association. Its 150 members include writers and editors, public relations and marketing communications professionals, educators and consultants working within and with the foodservice media. Through its scholarship program, IFEC strives to increase awareness and understanding of career opportunities available in the fields of foodservice and food communications and to encourage the entry of qualified individuals into these fields.

### **Questions?**

IFEC

P.O. Box 581, Pleasant Valley, NY 12569

845-723-4434

e-mail: [ifec@ifeconline.com](mailto:ifec@ifeconline.com),

[www.ifeconline.com](http://www.ifeconline.com)

**2024 IFEC SCHOLARSHIP APPLICATION**

**PERSONAL INFORMATION**

Last name: \_\_\_\_\_ First: \_\_\_\_\_

School ID: \_\_\_\_\_ Student ID: \_\_\_\_\_

Permanent Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website/blog: \_\_\_\_\_

**EDUCATIONAL INFORMATION**

School you attend now: \_\_\_\_\_ School's Phone: \_\_\_\_\_

School's Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Your major: \_\_\_\_\_ Degree you are pursuing: \_\_\_\_\_ GPA: \_\_\_\_\_

Expected date of graduation: \_\_\_\_\_ Attending full time? Yes  No

Previous school(s) attended: \_\_\_\_\_ Degrees attained/Majors: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**EMPLOYMENT INFORMATION**

Are you currently employed?  Yes  No If yes, hours per week: \_\_\_\_\_

**Foodservice/Food Work Experience** (List dates, place, job title and number of hours per week worked.)

Dates	Place	Job Title	Hrs./Week
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**Communications Experience** (List dates, place, job title and number of hours per week worked and/or describe your involvement in communications activities (school newspapers, broadcast, film projects, internships.)

Dates	Place	Job Title	Hrs./Week
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

## 2024 IFEC SCHOLARSHIP APPLICATION

Describe extra-curricular activities (community service, athletics, clubs, etc.) you have been involved in, and note awards or special recognition you have received:

---

---

---

---

---

**ESSAY QUESTIONS** (Answers must be typed and limited to 500 words per question. Answers may be attached on a separate sheet(s).)

1. What would you consider to be your ideal job?
  
  
  
  
  
  
  
  
  
  
2. What skills and experiences do you have that you think would contribute well to a possible career in food/foodservice communications?
  
  
  
  
  
  
  
  
  
  
3. What has inspired you to pursue foodservice (or food) communications as a career?

### **REFERENCES**

Your application **MUST** be accompanied by two letters of recommendation from a supervisor, teacher, advisor or other foodservice, food and beverage or communications professional familiar with your skills. List your references below and include their letters with your application. If not included, your application is not complete.

Name _____	Name _____
Title _____	Title _____
Company _____	Company _____
Address _____	Address _____
City, State, Zip Code _____	City, State, Zip Code _____
Phone _____	Phone _____

To help us in our planning, please tell us how you learned of the IFEC scholarships:

## 2024 IFEC SCHOLARSHIP APPLICATION

To the best of my knowledge, all of the information I have provided is accurate and true.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Be sure to send:**

- Completed application
- Answers to the 3 essay questions
- Transcript of the current or last year of your studies
- Two letters of recommendation
- Your application must be emailed no later than March 15, 2024, midnight PST.
- If you need to mail transcripts

**IFEC SCHOLARSHIPS**  
**P.O. Box 581**  
**Pleasant Valley, NY 12569**

- email completed application to ifec@ifeonline.com

No need to send the factsheet on pages 1 and 2.

IFEC will **not** notify you of your status unless you are a recipient of an award.