

## Agenda

### IFEC in Santa Barbara, 2022 Conference, The Mar Monte Hotel

Monday, November 7 – Wednesday, November 9

agenda updated 10/17/2022

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\*Denotes an activity with sponsored F&B

#### Monday, November 7

- 5:00 p.m. – 6:30 p.m. “Toast to the Coast!” Seaside Welcome Reception  
\*Welcome Activity Stations, Badge pick up; Office Hours desk opens  
*Ocean Terrace*
- 7:00 p.m. – 9:00 p.m. \*Chef Showcase  
*Cabrillo Pavilion*

#### Tuesday, November 8

- 7:30 a.m. – 8:30 a.m. Ocean Breeze Breakfast  
Welcome Video from Karen Ross, Secretary of the CA Department of Food & Agriculture  
Speaker Dan Kurzrock  
*Pacific Ballroom*
- 8:15 a.m. – 10:05 a.m. Office Hours  
*Fireside Coffee Service in Pacific*
- 10:05 a.m. – 10:20 a.m. \*Mid-Morning Break
- 10:20 a.m. – 12:20 p.m. Office Hours  
*Fireside*
- 12:30 p.m. - 2:00 p.m. \*California Dreamin’ Lunch, The Betty & TerrIFECer with Brooke Carhartt  
*Pacific Ballroom*
- 2:15 p.m. – 3:45 p.m. Office Hours  
*Fireside*
- 4:00 p.m. – 5:00 p.m. Media Roundtable for Editors  
*Terrace Ballroom*
- 4:00 p.m. – 5:00 p.m. Publicist Professional Development Session  
“Tik Tok Strategy”, with Lena Katz  
*Pacific Ballroom*

- 5:15 p.m. – 6:45 p.m.    \*"Make a Splash", Poolside Fiesta with F&B Activity Stations  
*Pool & Patio*
- 7:15 p.m. - 8:45 p.m.    New Member/Family Santa Barbara Ghost, History & Mystery Tour  
or Dinner on Your Own / *Off-property*
- 9:00 p.m. – 11:00 p.m.    \*Dairy After Dark  
*Fireside*

**Wednesday, November 9**

- 7:30 a.m. - 8:30 a.m.    \*Grab-n-Go Breakfast  
*Pacific Ballroom*
- 8:15 a.m. – 10:25 a.m.    Office Hours  
*Fireside*
- 10:30 a.m. – 12:00 p.m.    \*Buena Vista Brunch with Activity Stations & Annual Meeting  
*Pacific Ballroom*
- 12:00 p.m. – 6:00 p.m.    Food Tours  
*Board Buses outside Costa Entrance*
- \*\*\*6:30 p.m. – 7:30 p.m.    Board of Directors Meeting  
*Terrace Ballroom*

See you next year in Louisville, KY

**CONFERENCE CLOSES**